

Wally Cook

From: Petra Kavunenko
Sent: 20 April 2011 1:05 PM
To: Wally Cook
Cc: Sally-Anne Henfry; Barry Patterson
Subject: AusAID Development Research Awards - reporting [SEC=UNCLASSIFIED]
Attachments: presentation feb2-11.pdf; ADRA 2 FRYReport2010-ed-1.doc
Security Classification: UNCLASSIFIED

Hi Wally

In his annual progress report (provided on 24 March) on ADRA project *Education, Creative Industries, Development and Timor Leste: An Institutional Case Study*, Prof Fry continues his complaint that AusAID does not understand the value of his project and is not providing sufficient funding to support it. As we have earlier responded to Fry on these issues we do not see any value in reactivating this conversation.

The rest of the report is acceptable and we recommend release of the third and final tranche of funds for this project.

Thanks and regards, Petra

Petra Kavunenko

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From: Petra Kavunenko
Sent: 24 March 2011 3:27 PM
To: Barry Patterson
Cc: Mary Fearnley-Sander; Warren Hoye; Anne Gane; Wally Cook
Subject: AusAID Development Research Awards - reporting [SEC=UNCLASSIFIED]

Barry

Prof Tony Fry's report on the ADRA project *Education, Creative Industries, Development and Timor Leste: An Institutional Case Study* is attached. AusAID has to accept the report before the last tranche of funds can be released for this project. Could you please let me know by Friday 1 April if you find the report acceptable (note that the report template does not require much detail) or if you have comments or concerns. Grateful also if you could forward this to the appropriate person at Post.

Prof Fry's presentation to the Council of Ministers is also attached for information

Thanks and regards, Petra

Petra Kavunenko

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Australian Government

AusAID

AUSTRALIAN DEVELOPMENT RESEARCH AWARDS
2008 FUNDING ROUND

Annual Progress Report

NOTE: PLEASE DO NOT EXCEED 5 PAGES

1. ADRA Application Number	49920
2. Project Title Please restate the project title as named in your original application.	Education, Creative Industries, Development & Timor-Leste: An Institutional Case Study
3. Administering Organisation Please restate the name of the organisation administering this research project.	Griffith University
4. Principal Investigator Please restate the name of the Principal Investigator.	Prof Tony Fry
5. Total amount received during reporting year (AUD\$) from ADRA	\$87,622
6. What were your research objectives for this reporting period? (as stated in the original application) <i>Limit 150 words</i>	
<ol style="list-style-type: none">1. Ongoing development and refinement of database of the material culture of Timor Leste.2. Assessment of production and marketing of existing T-L cultural products; evaluation of prospective products in terms of ease of manufacture and marketability via the creation of concept designs/prototypes extrapolated from village technologies; identification of opportunities to promote T-L culture.3. Establishing video conferencing to facilitate learning exchanges between Dili and QCA.4. Scoping of programs and professional development for a three year course in Creative Industries across a range of craft/design skill areas that could also support the development of art and design education in schools.5. Scoping of material and infrastructure support for establishing a College of Creative Industries, including potential building/site - this in co-operation with TL government.	

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7. Did your research progress as planned? If not, why not? What was achieved during the reporting period? *Limit 300 words*

The program progressed as planned and in some respects exceeded expectations.

1. The database assembled from the project's research and fieldwork is the most comprehensive documentation of the material culture of Timor Leste that exists anywhere; extensive work has been done on the data-base by digital designers at QCA to make it fully searchable across multiple media
2. The NGO Timor Aid provided research information on craft and weaving; this led to the identification of further product development, market development and training opportunities. A series of prototypes and concept designs for products with of low cost of manufacture and market aesthetic/utility appeal has been produced by postgraduate and undergraduate students at QCA/Griffith University
3. Video conferencing was unable to be established due to the limitations of Timor Telecom; face-to-face activity was substituted: the project's researchers visited Brisbane in October; a T-L film-maker undertook a placement at QCA for training in film editing in May-June (large amount of film in data-base) placement at QC .
4. Course programs have been fully scoped.
5. The promotion of Timorese culture in a Creative Industries context was boosted considerably by the staging of a world music concert and visual culture performance ('Scope of Hope' 24 October) hosted and supported by Griffith University for an audience of 500 plus. It was attended by a senior T-L Minister (the Secretary of State for the Council of Ministers). This led to an invitation to present the concept for a College of Creative Industries based on indigenous culture (using the project data-based as a key resource in curriculum development) to the T-L Council of Ministers. The presentation (2 Feb 2011) not only gained total and cross ministry support for the project, but also triggered recognition that establishing creative industries in Timor-Leste could play a very significant part in the nation's economic and cultural development. A series of actions were then requested to be taken (see below).

8. What are your expectations for the next 12 months? *Limit 300 words*

Outline activities, when they will be undertaken and expected outcomes

An action research event was in the program for the coming year. As a result of a request made by the PM at the TL Council of Ministers a major Creative Industries Design Fair and Conference is being planned for July 2011 at the largest venue in Dili. This will be funded by the TL government and organised by the Secretary of State for Culture's department (with whom Griffith have an MOU effective from April 2010) but with content input at our project's suggestion. The event affords a huge advance in project exposure and action research opportunities.

Other very substantial measures to progress the creation of a creative industry in Timor-Leste are under consideration by their government. This commitment is the result of both what the project has shown to be possible and data gathered from UNESCO on the positive economic and social impacts of the Creative Industries sector.

9. What risks and constraints can you foresee in the coming year? *Limit 150 words*

Risk one (which can be viewed as positive) is that the agency of the project has been such that it is being overtaken by events.

Risk two is that support for developments will falter because the project funding for the year is so modest (NOTE: when initially supported, the project had funds withheld for lack of a local partner. In spite of making a robust case for this to be reinstated the request was strangled by red tape).

Risk three is that the potential the project is creating will not be recognized by the people who read this report – *de facto* a project of national importance for both nations is unfolding in Timor-Leste. It is NOT merely educational but equally social and economic. In terms of effective aid, national development and social stability this project urgently requires recognition, discussion and appropriate support.

**10. Were you required to obtain ethics approval before conducting this research? YES/NO
If YES then please attach evidence of approval to this progress report**

Note that failure to do so could affect the future provision of funding and the progress of the project

NO

11. What academic outputs or research communications (e.g. policy briefings, seminars) have resulted from the project so far?

Please provide AusAID with copies of these outputs with this progress report if applicable

Electronic copy of supporting document submitted a week prior to presentation to TL Council of Ministers supplied.

The NGO Timor Aid is seeking support to enable the project to develop a pilot training program in publication design.

Rather than distance activity (video conferencing) QCA/ Griffith University will be training two designers per semester in basic visual communication skills. Additionally, collaboration is underway with the Griffith Film School to make a series of short films using film from the data-base and new footage (that can be edited as modules into larger films). Besides this being another training opportunity it is also an important medium to expose Timorese cultural products to a global market.

A process that will explore Griffith University's longer-term relation to a College of Creative Industries in Timor-Leste has commenced.

Authorship of a paper on: The efficacy of the relation between Creative Industries and indigenous cultural practices as a basis for educational and economic development.

All of these activities will be completed by the end of the year.

The existing work-plan will be incorporated into these activities where appropriate.

12. Financial Report

Please attach a brief financial report that includes details of expenditure of grant monies in this reporting year and expected financial expenditure for next year. If there has been a significant underspend please address this in (7) above and adjust financials accordingly.

13. Certification

I certify that all the details contained in this progress report are true and that all research partners and co-investigators agree that this report is an accurate representation of the projects progress so far.

s.47F



Signed, Principal Investigator

Date 18.03.11