



Australian Government
Department of Foreign Affairs and Trade

AUSTRALIA-SINGAPORE
COMPREHENSIVE STRATEGIC PARTNERSHIP

Fact Sheet: Tourism Cooperation

SINGAPORE IS AUSTRALIA'S FIFTH LARGEST TOURISM MARKET, WITH 395,800 ARRIVALS FROM SINGAPORE IN 2015. SINGAPORE AND AUSTRALIA HOLD REGULAR TOURISM TALKS.

Tourism cooperation between Australia and Singapore will be enhanced by sharing research, data and market insights. This will be achieved through an overarching Memorandum of Understanding between the Australian Government and the Singapore Tourism Board.

A further Memorandum of Understanding, between Tourism Australia and Singapore Airlines, will promote expanded market arrangements. An expanded partnership will position both

countries to capitalise on tourism growth from the growing markets from India and China and other key international tourism markets, including Malaysia, UK, Germany, Japan and Korea.

The MOU will also align with Singapore Airlines' inaugural international services into Canberra Airport, as part of the 'Capitals Route', linking Singapore, Canberra and Wellington, scheduled to commence in September 2016.