



# Development through sport – Pacific regional

Aid fact sheet: October 2018

ESTIMATED AUSTRALIAN ODA 2017-18	\$4 Million
AUSTRALIAN SPORTING ORGANISATIONS	13
COUNTRIES	6
FEMALE PARTICIPANTS	378,943 PARTICIPANTS 47% FEMALE*

Australia’s development through sport programs support communities at the grassroots level through collaboration between Australian sporting organisations and their Pacific counterparts.

## Strategic direction

Enhancing sport for development is one of four goals outlined in the *Australian Sports Diplomacy Strategy 2015-18*.

Australian sport for development programs focus on achieving development outcomes through:

1. Addressing the risk factors associated with non-communicable diseases;
2. Supporting people with a disability;
3. Improving social cohesion;
4. Supporting the equality of women and girls; and
5. Achieving soft power and public diplomacy outcomes, including enhancing Australia’s profile in the region and building people-to-people and institutional linkages.

## Program highlight

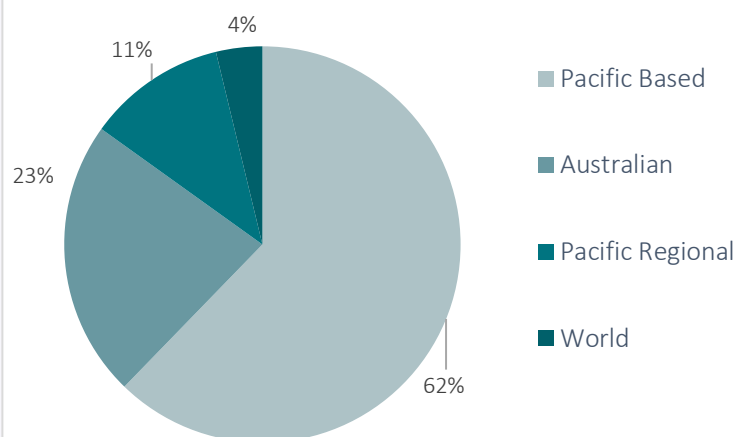
The Women in News and Sport Initiative (WINS) delivered workshops for Pacific-based female journalists in Fiji, Samoa and New Zealand. WINS aims to increase the opportunities for women in sports journalism and support increased coverage of women in sports in news stories.

Key framework documents:

- [Australian Sports Diplomacy Strategy 2015-2018](#)
- [Australian sports for development independent evaluation 2017](#)

Key program outputs	2015-16 Totals	2016-17 Totals	2017-18 Totals
Pacific Islanders engaged	358,847	641,920	812,320
% of female participants	48%	46%	47%
% of Primary school-aged participants	84%	81%	82%
Number of participants with a disability	3,129	6,004	5,053
Number of PSP volunteers and staff	6,841	8,508	7,237

## Pacific Partnership by federation type



**SUSTAINABLE DEVELOPMENT GOALS**