### Australia-ASEAN Council Project Summaries

#### Australia-ASEAN Council Supplementary Grant Round 2017-18

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<tr>
<td>ID: AACs17002</td>
<td>Improving the relationship between World Heritage, tourism and poverty reduction</td>
<td>A regional workshop involving government authorities and heritage, tourism and development agencies to share knowledge on the impact of tourism on poverty alleviation in World Heritage towns, using Hoi An, Viet Nam, and Luang Prabang, Laos, as case studies.</td>
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<tr>
<td><strong>Economic, Diplomacy, Trade, Business</strong></td>
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<td>AACs17003</td>
<td>ASEAN-AUSTRALIA DIALOGUE: Partnering for Security &amp; Prosperity in Uncertain Times</td>
<td>The “ASEAN-Australia Dialogue: Partnering for Security &amp; Prosperity in Uncertain Times” is a unique academic conference with a policy-relevant focus, hosted by a consortium of universities, to address contemporary multilateral issues, including shared economic, security and political challenges and opportunities.</td>
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<tr>
<td><strong>Education</strong></td>
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<tr>
<td>ID: AACs17031</td>
<td>ASEAN-Australia Youth Forum</td>
<td>In this forum, students will be asked to represent the Member States of ASEAN and simulate a meeting between the leaders of Australia and ASEAN to present each country’s position on issues they, as nations, are facing.</td>
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<tr>
<td><strong>Public Policy</strong></td>
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<td>AACs17051</td>
<td>Practical Futures for Cyber Confidence Building in the ASEAN region</td>
<td>This project brings together the region's international cyber policy think-tanks in a Track II dialogue to develop innovative recommendations for cyber confidence-building measures.</td>
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<td><strong>Economic, Diplomacy, Trade, Business</strong></td>
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<td>AACs17052</td>
<td>Dynamic Digital Citizenship: Young Social Entrepreneurs in ASEAN and Australia</td>
<td>This project brings together young online social entrepreneurs from Australia and the ASEAN community to share best practices for leveraging both digital technologies and the ASEAN regional platform to promote social and economic development.</td>
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<tr>
<td>Arts and Culture AACs17067</td>
<td>21st Biennale of Sydney (2018), SUPERPOSITION: Equilibrium and Engagement</td>
<td>Nine artists and one artists collective from South-East Asian will be invited to participate in the 21st Biennale of Sydney (2018), including a public forum and reception coinciding with the ASEAN-Australia Special Summit.</td>
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<tr>
<td>Economic, Diplomacy, Trade, Business AACs17095</td>
<td>2018 ASEAN State of the Nation Event Series</td>
<td>Four business forums will take place in Sydney, Melbourne, Brisbane and Perth, syndicated into regional Australia. They will build momentum for the ASEAN-Australia Special Summit by raising awareness of potential for business, investment and co-operation in the Australia-ASEAN relationship.</td>
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Improving the relationship between World Heritage, tourism and poverty reduction (AACs17002)

Sector: Tourism
Country location: Australia, Cambodia, Laos, Thailand, Vietnam
Grantee: Western Sydney University

Project Description
Led by Western Sydney University and UNESCO Ha Noi, a regional workshop will explore the impact of tourism on poverty alleviation around World Heritage sites. National and international heritage and tourism authorities, government departments and development agencies will discuss issues identified, following investigations in the World Heritage towns of Hoi An, Viet Nam, and Luang Prabang, Lao PDR. Household surveys in the villages of Triem Tay, outside Hoi An, and Xieng Maen, outside Luang Prabang, will assess if people in these villages have shared the opportunities of tourism experienced in the near-by World Heritage townships. Both townships located in rural provinces Inscribed in the 1990s, had high levels of poverty at the time. Both have experienced intensive tourism investment and significant improvement in household incomes.

The workshop will facilitate knowledge sharing across different bodies involved in work on poverty alleviation through tourism; will share issues and exchange lessons learned to assist in formulating appropriate recommendations.

We will evaluate the case study methodology for its suitability to assess the contribution of World Heritage and tourism to the UNSDGs, in particular poverty reduction. The workshop will foster inclusive and open regional dialogue around alternative futures and social innovation.

Key Dates
• Draft report prepared and disseminated, Sydney/Ha Noi, 1 January 2018 to 30 May 2018
• Regional workshop, Ha Noi, 30 June 2018 to 30 September 2018
• Final report, Sydney/Ha Noi, 1 October 2018 to 20 December 2018


Australia-ASEAN Council grant offer: $40,000.00
Total project value: $104,900.00

Contact Person
A/Prof Robyn Bushell
Associate Professor Heritage & Tourism - Western Sydney University
r.bushell@westernsydney.edu.au  02 96859182
http://www.westernsydney.edu.au
Project Description
The “ASEAN-Australia Dialogue: Partnering for Security & Prosperity in Uncertain Times” (the Dialogue) is a unique academic conference with a policy-relevant focus, hosted by a consortium of universities, to address contemporary multilateral issues, including shared economic, security and political challenges and opportunities. The Dialogue is an unprecedented collaborative effort of the following institutions:
- Asialink, University of Melbourne
- Asia Institute Tasmania, University of Tasmania
- Council for Security Cooperation in the Asia Pacific (Aus-CSCAP)
- Griffith Asia Institute, Griffith University
- La Trobe Asia, La Trobe University
- Perth USAsia Centre, University of Western Australia
- PwC Australia
- Southeast Asia Institute, Australian National University
- Sydney Southeast Asia Centre, University of Sydney

The Dialogue will be taking place on 12 and 13 March 2018.

Key Dates
- Speakers’ Dinner, Sydney TBC, 12 March 2018 to 12 March 2018
- Dialogue, PwC Barangaroo, 13 March 2018 to 13 March 2018
- Dialogue Dinner, PwC Barangaroo, 13 March 2018 to 13 March 2018

Social media: https://www.facebook.com/unimelb; https://twitter.com/unimelb;
https://twitter.com/GAIGriffith; https://www.facebook.com/griffithasiantstitute/;
https://www.linkedin.com/school/la-trobe-university/; https://twitter.com/latrobe/;
https://www.linkedin.com/company/perth-usasia-centre/; https://twitter.com/perthusasia;
https://www.facebook.com/PerthUSAsia/; https://www.facebook.com/PwCAU; https://twitter.com/pwc_au;
https://www.linkedin.com/company/pwc-australia/; https://twitter.com/ANU_SEAsia;
https://www.facebook.com/sydneysoutheastasiacentre/; https://twitter.com/seacsydney

Australia-ASEAN Council grant offer: $39,980.00
Total project value: $119,980.00

Contact Person
Mr Samuel Bashfield
Project Officer, Strategic Partnerships, College of Asia and the Pacific, Australian National University -
Australian National University
samuel.bashfield@anu.edu.au  0261251169    https://aseanausdialogue.wordpress.com/
ASEAN-Australia Youth Forum (AACs17031)
Sector: Education
Country location: Australia
Grantee: Asia Education Foundation

Project Description
In March 2018 the Asia Education Foundation will host an ASEAN-Australia Youth Forum in Sydney for more than 60 Australian students from years 9 to 11.

This student-centered, full-day program is designed to deepen participants understanding of the member countries of ASEAN and Australia’s relationship with the region.

Throughout the day students will be asked to simulate a meeting between the leaders of Australia and ASEAN Member States. Students will have the opportunity to present their allocated country’s position on the issues they, as nations, are facing. Importantly, students will discuss and propose agreements with the aim to reach mutually agreeable solutions through negotiation and consensus building.

Students will also have the opportunity to hear from, and be guided by, expert speakers and facilitators, who will share their insights about the key issues and opportunities facing the region and the importance of Australia’s engagement with South-East Asia.

Enabling students to apply their knowledge and skills to solve problems in real world situations is an essential step in building their capabilities to be active and informed global citizens.

Key Dates
- ASEAN-Australia Youth Forum, Sydney, Australia, 12 March 2018 to 16 March 2018
- Commentary Analysis – Publication, Australia wide – Online platform to 12 April 2018


Australia-ASEAN Council grant offer: $15,610.97
Total project value: $22,368.45

Contact Person
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http://www.asiaeducation.edu.au
Practical Futures for Cyber Confidence Building in the ASEAN region (AACs17051)

**Sector:** Public Policy  
**Country location:** Australia, Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam  
**Grantee:** Australian Strategic Policy Institute

### Project Description

The cyber domain is increasingly politically charged territory. Strengthened cooperation and dialogue between ASEAN think-tanks and foreign policy institutes will increase global cooperation, and help reduce the risk of misperception and miscalculation.

Ongoing top-down efforts at ASEAN cyber confidence building measures only progress slowly and have shown to be arduous. This project takes a bottom-up approach by bringing together the various institutes in a Track II extended dialogue. We will harness the richness of creative opinions and expertise present in the region through a series of online discussion rounds. As collective we provide incentives to, and help the process of, ASEAN-level Government-to-Government cooperation.

The results will be a compelling set of innovative, practical and realistic policy recommendations. These outcome “Sydney Recommendations” will be presented at a public event during the week of the ASEAN-Australia Summit.

### Key Dates

- Mapping main issues and positions, various, 1 December 2017 to 31 January 2018
- 4-5 online discussion rounds, various, 1 January 2018 to 15 March 2018
- Workshop event in Summit Week, Sydney, 1 March 2018 to 31 March 2018
- Finalising and publishing “Sydney Recommendations”, Canberra, 1 May 2018 to 30 May 2018

### Social media:

- @ASPI_ICPC  
- @ASPI_org

**Australia-ASEAN Council grant offer:** $40,000.00  
**Total project value:** $57,000.00

### Contact Person

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- Analyst / Director International Training ICPC - Australian Strategic Policy Institute  
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- 0061481308392  
- http://www.aspi.org.au
Dynamic Digital Citizenship: Young Social Entrepreneurs in ASEAN and Australia (AACs17052)

**Sector:** Economic Diplomacy, Trade, Business  
**Country location:** Australia, Brunei, Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam  
**Grantee:** Griffith University

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**Project Description**

This project brings together young online social entrepreneurs from the ASEAN community and Australia for dialogue on promoting social development through the use of digital technologies and the ASEAN regional platform. Social entrepreneurship, understood as the creation of self-sustaining businesses and non-governmental organisations with a strong social purpose, has expanded dramatically in the ASEAN region in recent years, as well as in Australia. The latest wave of young social entrepreneurs (ages 18-35) has increasingly taken advantage of online technologies to pursue their social aims – including across national boundaries in ASEAN. This project will bring together established or emerging such entrepreneurs from eight ASEAN member countries, as well as five young social entrepreneurs from Queensland, for a two-day workshop in Brisbane during 12-18 March 2018. This will be timed to take advantage of the opportunities for further networking and knowledge transfer provided by the ASEAN-Australia Special Summit.

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**Key Dates**

Workshop, Griffith South Bank Campus, 12-13 March 2018

**Social media:**  
@GAIgriffith  
https://www.facebook.com/griffithasiainstitute/  
https://www2.griffith.edu.au/asia-institute  
https://www.youtube.com/channel/UCgDyt50THclwD4JsYBD0-xQ

**Australia-ASEAN Council grant offer:** $30,205.00  
**Total project value:** $30,205.00

**Contact Person**

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Director, Griffith Asia Institute - Griffith University  
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https://experts.griffith.edu.au/academic/c.byrne
Project Description
The 21st Biennale of Sydney (2018), SUPERPOSITION: Equilibrium & Engagement will feature work by nine artists and one artist collective from across South-East Asia alongside some seventy distinguished artists from around the globe. They are Tiffany Chung, Simryn Gill, Mit Jai Inn, Nguyen Trinh Thi, Tawatchai Puntusawasdi, Svay Sareth, Maria Taniguchi, Julian Abraham ‘Togar’, Wong Hoy Cheong and Sa Art Projects.

Under the leadership of Artistic Director Mami Kataoka, Chief Curator at the Mori Art Museum in Tokyo, the Biennale of Sydney will celebrate its 45th anniversary in 2018. SUPERPOSITION offers a panoramic view of how opposing understandings and interpretations come together in a state of equilibrium, encouraging us to consider how all things of this world interact with each other. The 21st Biennale of Sydney will be held from 16 March until 11 June 2018 at multiple venues in Sydney including two UNESCO World Heritage Sites and is free for all to attend. The exhibition is supported by a wide variety of public programs and events.

The Biennale of Sydney, an internationally renowned non-profit organisation that presents Australia’s largest contemporary visual arts event, was the first periodic exhibition to be established in the Asia-Pacific region.

Key Dates
• 21st Biennale of Sydney (2018) Opening Week programs and events (including artist talks, preview days and media activities/events) – Australia-ASEAN Council logo to be included in media kit and report, on venue ‘honour board’ signage and website., Sydney, Australia, 12 March 2018 to 18 March 2018
• 21st Biennale of Sydney (2018) exhibition and accompanying events and programs take place at multiple sites across Sydney, including both museum and non-museum venues. Australia-ASEAN Council logo to be included in media kit and report, on venue signage and website., Sydney, Australia, 16 March 2018 to 11 June 2018
• 21st Biennale of Sydney (2018) publications (including coverage of all participating artists from across South-East Asia) published and distributed. Australia-ASEAN Council logo to be included in exhibition publications – print and digital. Various around Australia and internationally, 13 March 2018 to 30 November 2018

Social media: Twitter (handle and hashtags) @biennaleofsydney, #biennaleofsydney, #sydneybiennale Facebook https://www.facebook.com/biennaleofsydney Instagram @biennaleofsydney, #biennaleofsydney, #sydneybiennale Youtube: https://www.youtube.com/user/biennaleofsydney

Australia-ASEAN Council grant offer: $40,000.00
Total project value: $8,800,000.00

Contact Person
Ms Claire La Greca
Marketing Manager - Biennale of Sydney Ltd
2018 ASEAN State of the Nation Event Series (AACs17095)
Sector: Economic Diplomacy, Trade, Business
Country location: Australia
Grantee: The University of Melbourne (trading as Asialink Business)

Project Description
ASEAN embodies opportunity for agile Australian businesses. In the lead up to the ASEAN-Australia Special Summit, Asialink Business is curating a series of national business forums to share the latest thinking on business and investment opportunities, contemporary market insights, and practical case studies.

The forums will bring together leading ASEAN business experts for an interactive discussion and first-hand perspectives on the pressing considerations for Australian businesses looking to understand, enter or grow in ASEAN’s diverse markets. Providing a deep-dive and fresh insights into some of the key opportunities for growth, the forums will explore themes including:

- Understanding ASEAN’s changing consumers
- Leveraging ASEAN’s common market
- Innovation and the digital economy

Events will take place in Sydney, Melbourne, Brisbane and Perth, with live sites in select locations around regional Australia. All Australian businesses are invited to attend the forums in their location of choice. Businesses can also participate in the discussion on social media and access a digital hub of insights from the events on the Asialink Business website (asialinkbusiness.com.au).

Key Dates
- ASEAN State of Nation event - QLD, Brisbane & Townsville, 7 March 2018
- ASEAN State of Nation event - VIC, Melbourne & Warrnambool, 6 March 2018
- ASEAN State of Nation event - NSW, Sydney & Orange, 2 March 2018
- ASEAN State of Nation event - WA, Perth & Bunbury, 9 March 2018
- Digital insights from the events shared via online hub (asialinkbusiness.com.au) 2-30 March 2018

Social media: Twitter: @asiacapable / LinkedIn: https://www.linkedin.com/company/asialinkbusiness / Facebook: @Asialink.Au / website: asialinkbusiness.com.au

Australia-ASEAN Council grant offer: $40,000.00
Total project value: $106,000.00

Contact Person
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