

AUSTRALIA - EUROPEAN UNION

FREE TRADE AGREEMENT

FlexeGRAPH – Next Generation Liquid Cooling



Established in 2015 as a 'spin-out' from the Australian National University in Canberra, FlexeGRAPH's founding team drew on their extensive experience to develop a range of advanced fluids that break the limits of traditional liquid coolants.

FlexeGRAPH's non-toxic, environmentally friendly family of fluids enhanced with nano technology have a wide variety of benefits including reduced charging time for electric vehicles and lower fuel consumption and CO₂ emissions for combustion engines.

FlexeGRAPH was one of the first participants in the Berlin segment of the Australian Government's Landing Pad Program in 2015. Three years later, the Australian company opened a new subsidiary in Stockholm, Sweden, its largest market in Europe.

An expanded product portfolio has seen it make strong headway into new market segments on the continent.

How an Australia – European Union Free Trade Agreement could help:

- Making trade easier for SMEs

A key priority is to agree on ambitious rules that assist small and medium-sized enterprises to take advantage of the benefits of the free trade agreement, including information sharing arrangements that make it easier to find the right networks to expand their business.

- Promoting trade facilitation

We aim for an FTA that makes trading easier by promoting effective and efficient customs procedures and building on existing commitments under the WTO Agreement on Trade Facilitation. Greater transparency of customs procedures will make it easier for Australian companies to do business with the European Union.

- Increasing investment between Australia and the EU

To promote greater two-way investment and provide greater certainty for investors, we are seeking improved market access for investment, and enhanced transparency and regulatory frameworks.

Key Info

Year founded: 2015

Location of headquarters:
Canberra, Australia Capital Territory

Number of employees:
5 (1 based in Sweden)

Annual turnover: \$150k



We are excited by the prospect of a free trade deal between Australia and the EU to streamline export of our advanced fluid technology and reduce potential regulatory burdens in a large market. Giving enhanced access to the EU chemicals and automotive industries will provide excellent opportunities to grow our business.

Dr Shannon Notley

FOUNDER

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More information on the Australia-European Union Free Trade Agreement is available at www.dfat.gov.au/trade/agreements/aeufta



Australian Government

