



TIER 2 INDICATOR TECHNICAL NOTE

ECONOMIC EMPOWERMENT NUMBER OF WOMEN ENTREPRENEURS PROVIDED WITH FINANCIAL AND/OR BUSINESS DEVELOPMENT SERVICES

Last updated: July 2023

DEFINITIONS

Women entrepreneurs are women who have obtained access to formal or semi-formal financial and/or business development services as a result of Australian funded programs, and who either:

- are self-employed women or sole traders, including market traders; **or**
- own at least 51% of a business **or**
- lead or manage a business in which they have at least 20% ownership + at least 1-woman senior executive (CEO/COO + at least 30% women board members where a board exists).

A business is taken to include micro enterprises (0-9 employees), small and medium size enterprises (10-300 employees); informal businesses and farms if farm produce is more than subsistence.

Financial services means financial or business development services provided to women entrepreneurs by regulated formal and semi-formal financial service providers.

Business Development Services are non-financial services and products provided by formal and semi-formal service providers to women entrepreneurs at various stages of their business needs. These services are aimed primarily at skills transfer or business advice to help women directly improve the performance of their businesses, access to markets and different parts of value chains, and their ability to compete.

SCOPE

This indicator measures women beneficiaries of financial / business development services in a given year.

If a provider delivers financial services and business development services in combination, care should be taken to **count beneficiaries only once**.

INCLUDES:

- Regulated formal and semi-formal **financial service providers** may include NGOs; cooperatives; microfinance institutions; community-based development institutions like self-help groups (eg, savings and loan, revolving credit) and credit unions; commercial and state banks; investment funds; insurance and credit card companies; telecommunications companies, remittance service providers and post offices.
- **Financial services** include but are not limited to deposit accounts; savings accounts; loan products; other credit products and investment capital; insurance products; leasing products; payment services (including smart cards; remittances and mobile money). Includes financial services accessed and delivered through digital channels.



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- Business development services include but are not limited to; training and mentoring through formal service providers; services providing market advice and information; business accelerators and incubators; product development or improvement that is intentionally related to improving marketability. Business development services can be provided by commercial, for profit or non-profit organisations. Services may be provided virtually or face to face.
- **Provided with** captures both:
 - women gaining access to financial/business development services for the first time; and
 - women who are able to access a better or broader range of services than before.

EXCLUDES:

- Women who have received *only* broad financial literacy training – unless they have also received financial services in which case they will be counted.
- Broader financial inclusion for women such as village level savings and loans groups *unless individual members are classified as entrepreneurs* and can be counted as per the above definition.
- Gatherings of women for the production or development of products but there has been *no* formal training provided by a third-party service provider.
- Women who are *employees/workers* in businesses, such as women factory workers (regardless of whether the factory is owned/managed by a woman).

CALCULATION METHOD

Please provide a very short (couple of sentences) description of the activity to assure the reader that the women being reported are legitimately counted as entrepreneurs and the support they have received is legitimately covered by the above definitions.

Where an investment is funded by other parties in addition to DFAT – such as partner governments, other donors, multilateral organisations or other Australian Government departments and agencies – the result should reflect a pro-rata share of DFAT’s funding relative to the total funding. This should be based on Australia’s share of the total investment value in the reporting year. The following key factors and example should be considered when calculating Australia’s pro rata contribution to results:

- a. The total value of the investment (this represents the total of all donor/contributor amounts) for the reporting year – for example, AUD10,000,000
- b. Australia’s percentage share of the total value of the investment for the reporting year (calculated in the same currency) – for example, Australia provided AUD2,000,000 in the reporting year. $2,000,000/10,000,000 \times 100/1 = 20\%$
- c. Total number of women entrepreneurs supported (by all donors) in the reporting year – 2,500
- d. Australia’s pro rata share of the total number of women entrepreneurs supported for the reporting year – $20/100 (20\%) \times 2,500 = 500$

For actual calculation of the numbers reported, please see Worked Examples for examples. If a provider delivers financial services and business development services in combination, count beneficiaries only once.
Note: The same currency must be used when calculating the share of Australia’s contribution. If currency conversion is required, it is recommended that the exchange rate at the end of the reporting period is used (please list the exchange rate and date).



DATA SOURCES

Results under this indicator may be reported by bilateral, regional, global or multilateral programs. Credible sources of quantitative data for the reporting period in question should be used.

DISAGGREGATION

When disaggregating data for people with a disability only include women with a disability. This figure will be included in the overall result, in addition to being reported separately.

WORKED EXAMPLES

EXAMPLE 1:

Australia worked with another donor to stimulate women's business activity by increasing small business loans and providing business planning advice to women entrepreneurs.

Step 1: Australia's share of the project

Australia: AUD 3.0m

Donor 2: AUD 2.2m

Partner government: AUD 0.5m

Australia's share of the total project cost = $3/5.7 \times 100 = 52.63\%$

Step 2: Australia's share of the result

Women provided with small business loans = 39

Women provided with business planning advice = 46, of whom 29 also received small business loans

Total women provided with services = $39 + 46 - 29 = 56$

Data source: Implementing partner M&E project database, set up to capture data consistent with the technical note for this indicator.

Reportable result

$52.63\% \text{ of } 56 = 29$

EXAMPLE 2:

Australia funded four financial advisers to join the partner government's women's business advisory team supporting regional women's businesses in three provinces. Australia contributed AUD 3 million over three years and these funds also covered travel costs, office overheads and the publication of advisory materials in three local languages. The advisers joined a team of six under a program funded by the partner government to a total cost of (local currency) 5 million per annum.

In the reporting period, a package comprising financial advice, business planning and mentoring support was provided to 56 women business owners in province A, 29 in province B and 30 in province C. In addition, 87 women business owners subscribed to an on-line course in business finance and investment opportunities, of whom 23 also received personal support. Total number of women assisted: $56 + 29 + 30 + 87 - 23 = 179$
Australia's share of the total:



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- Currency conversion rate: 1AUD = 5 units of local currency
- Partner government funding per annum in AUD = 5m / 5 = AUD1 million
- Australian funding per annum average = AUD3m / 3 = AUD1 million
- Australia's share is therefore 50%, or 90 women entrepreneurs

Data source: Partner government economic development department: [project] database report for [year].