## Bethwyn Serow <bethwyn@spaa.org.au>

30/10/2008 04:03 PM

Dear Cathy,

Our thanks to the department for inviting SPAA to the briefing on the planned Trans-Pacific Partnership initiative earlier today.

While there is unlikely to be of any immediate trade benefit to the Screen industry, the initiative will potentially assist in the creation of a better overall environment for trade in the future, particularly in relation to the development of a high quality IP chapter. This is supported by SPAA.

Similarly, retaining the best of each of bilateral agreements and ensuring treatment of the audio visual industry in the area of cultural carve out does **not** adopt an approach along the lines of the US Aust FTA appears sensible.

Chapters of particular interest are: IP,e-commerce, Cultural industries special nature.

Sincerely,
Bethwyn Serow
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## SPAA IS:

SPAA is the industry body that represents Australian independent film and television producers on all issues affecting the business and creative aspects of screen production.

SPAA members include television, feature film, animation, documentary, TV commercial and interactive media production companies as well as services and facilities providers such as post-production, finance, distribution and legal companies